

FASHION WARDROBE FOR TEENS

1

BE A SMART SHOPPER

Understand the power of advertising and how it's really all about creating a myth.



2

KNOW YOUR FASHION PERSONALITY

Be proud of it and choose fashion that's good for you (not just the fashion that everyone else is wearing).



3

MAKE-UP IS POWERFUL!

Rather than disguise yourself or pretend to be someone else, use makeup to enhance your natural beauty and keep the focal point on your eyes.



4

TAKE CONTROL OF YOUR CLOSET

Get rid of stuff you don't wear and take care of the things you do.



5

USE FASHION COLORS LIKE MAKEUP

Choose tops in your best colors, wear a scarf or necklace, or adopt a fleet of cardigans.



6

CHOOSE CLOTHING THAT FITS YOU WELL

Neither too tight nor too loose.



7

LEARN TO LAYER

Choose tanks, tee's, cardigans and "slouchy" jackets to get a great number of looks...and to stay warm.



THE FASHION PERSONALITY TEST

1. MY APPROACH TO COLOR IS TO CHOOSE...

- a. nothing too bold or noticeable.
- b. mostly primary colors and some neutrals in solids or classic prints.
- c. softer "pretty" colors in solids or feminine prints.
- d. lots of black or bright colors which make me stand out.

2. WHEN I SHOP, I'M THINKING...

- a. about how I'd like to just get it all done and forget about it.
- b. about all the cute outfits I'll be able to put together.
- c. about how pretty the clothing can be.
- d. about the really different look I'm going to have from everyone else.

3. IF I OPENED MY OWN CLOTHING STORE, A NAME FOR IT MIGHT BE...

- a. Everything Sports, Just Chillin', Laid Back Rack
- b. Snappy Girl, Smart Finds, Only the Best
- c. Charming Treasures, Beauty Boutique, Pretty in Pink
- d. Show Time, Diva Girl, or Hipster's Heaven

4. WHEN I HAVE TO DRESS UP I...

- a. resist because I really don't want to dress up.
- b. and cute and dressy pieces that will help me look my best.
- c. like to wear a dress or skirt.
- d. try to and something really different that will make me stand out from the crowd.

5. I'D LOVE MY STYLE TO BE DESCRIBED AS...

- a. down to earth, laid back, natural, sporty
- b. sharp, classic, clever
- c. pretty, charming, feminine
- d. really cool, unique, edgy

6. WHEN I GET TO WEAR MAKEUP, I THINK...

- a. I can't imagine ever wearing makeup!
- b. I always make sure that it goes with my outfit
- c. I keep it soft and pretty.
- d. I'll become noticeable and striking.

If you answered mostly A, you have an EARTHIE fashion personality. You like simple things and you don't like being too fancy.

If you answered mostly B, you have a CLASSIE fashion personality. You try to match things up to look really put together.

If you answered mostly C, you have a GIRLIE fashion personality. You like pretty things and pink is one of your favorite colors.

If you answered mostly D, you have an EDGY fashion personality. You like fashion and you can mix things up to look dramatic.

TALLY: A's B's C's D's

MY FASHION PERSONALITY IS:

More Style & Shopping Tips at leadership-matters.biz.

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